

shayla johnson

RECENT PROJECTS

- Book Cover Design, *Still Standing*, Author: LaShan Knox
- Contributor, *The Business of Holidays*, Monticelli Press, New York, Editor: Maud Lavin
- Illustrator, *Running For Our Lives*, Author: Glennette Turner

EDUCATION

The School of the Art Institute of Chicago

Master of Fine Arts Degree, August, 2003
Concentration: Visual Communications

Georgia Institute of Technology Atlanta, GA

BS Industrial Design with Honors August, 1999

Relevant Coursework:

- Graphical User Interfaces
- Product Design
- Graphic Layout Design
- 3-D Modeling & Animation

PROFESSIONAL EXPERIENCE

Designer

Jell Creative, Inc., Chicago, IL
March 2004 to present

- Advertising and marketing communications
- Web and print development
- Illustration
- Packaging design

Instructor

The School of the Art Institute of Chicago
August 2003 to March 2004

- Teaching principles of web design, programming, and layout
- Investigate aspects of net culture that influence design of electronic media
- JavaScript, CSS, ActionScript, sound and video

Web Development Intern

Knowledge Dezigns, Inc., Chicago, IL
July 2002 to September 2002

- Developed web graphics and logo designs using Adobe Fireworks
- Produced layouts for client web pages with Macromedia software

Marketing Interface / Graphic Designer

Novient, Inc., Atlanta, GA
November 2000 to May 2001

- Responsible for developing intranet graphics and presentations
- Integrated branding into trade show signage and internal marketing materials
- Developed and maintained interactive newsletter for customers using Adobe, Macromedia Dreamweaver, and DHTML scripting

Industrial Designer

Innerface Sign Systems, Inc., Atlanta, GA
August 1999 to October 2000

- Served as designer of interior and exterior signage for several thousand clients' facilities within the health care, educational, governmental, and corporate industries.
- Produced concept illustrations using Corel Draw and Adobe Photoshop applications
- Assisted marketing department in developing company web page. Performed analyses to improve user navigation. Produced mock-up pages using HTML programming and digital animations

COMPUTER SKILLS

- PHP, MySQL, HTML, JavaScript, CSS, DHTML, QuarkXpress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, AutoCAD, Alias Wavefront Studio, Macromedia Director Lingo scripting, Dreamweaver 8.0, Flash 8.0